

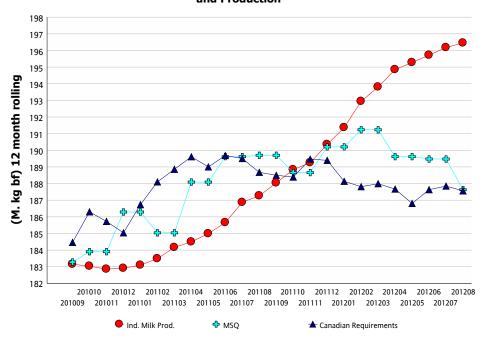
Market Comment

Canadian requirements for the twelve month period ended in August 2012 are 187.56 million kg of butterfat, which represents a slight decrease of 0.16% in comparison to Canadian requirements in July 2012 and almost no change in comparison to the base of June 2012.

This decrease in Canadian requirements is mainly explained by a decrease of approximately 500 tonnes in butter retail sales in August 2012 compared to the same month last year. Canadian requirements were not too affected because demand increased in other markets, mainly for yogurt and specialty cheeses. A decrease in skim-off from the fluid milk market has also sustained the demand for raw milk on the industrial side.

In August 2012, total milk deliveries increased by 1.2% compared to the same month last year. Fluid milk deliveries grew by 0.3% and deliveries of industrial milk increased by 1.7%.

Industrial Milk Demand, Market Sharing Quota (MSQ) and Production



| | Total Production (kg bf) | | Fluid Production (kg bf) | | Industrial Production (kg bf) | | | | | |
|--------|------------------------------------|---------------------|-----------------------------|---------------------|----------------------------------|-------------|---------------------|---------------------|-------------|--|
| | 2010/9 to 2011/8 | 2011/9 to 2012/8 | % Change | 2010/9 to 2011/8 | 2011/9 to 2012/8 | % Change | 2010/9 to 2011/8 | 2011/9 to 2012/8 | % Change | |
| NL | 1,893,776 | 1,888,658 | -0.27% | 1,526,317 | 1,483,879 | -2.78% | 367,459 | 404,779 | 10.16% | |
| P5 | 233,121,628 | 237,586,882 | 1.92% | 81,048,650 | 80,232,591 | -1.01% | 152,072,978 | 157,354,291 | 3.47% | |
| WMP | 71,353,652 | 74,950,149 | 5.04% | 36,528,880 | 36,256,813 | -0.74% | 34,824,772 | 38,693,336 | 11.11% | |
| Canada | 306,369,056 | 314,425,689 | 2.63% | 119,103,847 | 117,973,283 | -0.95% | 187,265,209 | 196,452,406 | 4.91% | |

| Milk Utilization ('000 kg) | | | | | | Continuous Quota | | | |
|----------------------------|--------------------------|---------------------|----------|---------------------|---|------------------|--|----------|------------|
| | Butterfat Solids Non Fat | | | | Cumulative Over/Under Production (with limits) as | | | | |
| Milk Class | 2010/9 to 2011/8 | 2011/9 to 2012/8 | % Change | 2010/9 to 2011/8 | 2011/9 to 2012/8 | % Change | of: August 31, 20 | 112 | |
| 1(a) | 47,343 | 46,657 | -1.45% | 247,927 | 245,176 | -1.11% | Province | | % * |
| 1(b) | 43,882 | 45,356 | 3.36% | 19,138 | 19,824 | 3.58% | | kg of bf | |
| 2 | 23,715 | 24,572 | 3.61% | 39,731 | 42,879 | 7.92% | NL | -51,432 | -2.58% |
| 3 | 104,185 | 105,435 | 1.20% | 235,736 | 237,695 | 0.83% | PE | -12,297 | -0.30% |
| 4(a) | 56,585 | 58,703 | 3.74% | 12,582 | 13,317 | 5.84% | NS | -1,755 | -0.03% |
| 4(b) | 1,913 | 1,919 | 0.32% | 6,918 | 7,344 | 6.16% | NB | 39,872 | 0.74% |
| 4(m) 4(a1) | 577 | 775 | 34.28% | 56,826 | 72,027 | 26.75% | QC ON | -548,754 | -0.46% |
| | | | i | , | , | | | -261,184 | -0.26% |
| 5(a,b,c) | 25,454 | 26,551 | 4.31% | 42,836 | 43,042 | 0.48% | МВ | 86,698 | 0.69% |
| 5(d) | 836 | 943 | 12.69% | 27,671 | 30,031 | 8.53% | SK | -48,989 | -0.54% |
| Other | 1,049 | 2,670 | 154.58% | 7,059 | 4,812 | -31.83% | AB | 178,257 | 0.69% |
| Total | 305,538 | 313,580 | 2.63% | 696,425 | 716,147 | 2.83% | BC | 151,723 | 0.58% |
| ' | | | ' | | | | * Cumulative Over / Under Production (with limits) expressed as a % of the most recent 12 months total quota | | |







| Retail Product Sales* Current period vs previous period ('000 kg) | | | | | | |
|--|----------------------|----------|--------|--|--|--|
| Up to: August 25, 2012 | | | | | | |
| | Previous 12 Month | 12 Month | Change | | | |
| Butter | 52,237 | 52,023 | - 0.4% | | | |
| Total Cheese | 245,504 | 247,275 | + 0.4% | | | |
| Cheddar | 73,780 | 75,272 | + 2.0% | | | |
| Specialty | 69,182 | 69,877 | + 1.0% | | | |
| Processed | 86,965 | 86,018 | - 1.1% | | | |
| Ice cream | 197,501 | 187,361 | - 5.1% | | | |
| Yogurt | 253,117 | 257,635 | + 1.8% | | | |

Source: The Nielsen Company, MarketTrack and Homescan panelists.

Butter Inventory ('000 kg)

| | Aug 31, 2011 | Aug 31, 2012 | | |
|-------------------------------------|--------------|--------------|--|--|
| PLAN A BUTTER | 330 | 2,863 | | |
| PLAN B BUTTER | 9,124 | 13,209 | | |
| IMPORTED BUTTER | 2,141 | 534 | | |
| TOTAL CDC BUTTER STOCKS | 11,595 | 16,606 | | |
| PRIVATE BUTTER STOCKS | 6,153 | 7,181 | | |
| TOTAL CDC AND PRIVATE BUTTER STOCKS | 17,748 | 23,787 | | |
| Other Private Stocks ('000 kg) | | | | |
| | Aug 31, 2011 | Aug 31, 2012 | | |

| | Aug 31, 2011 | Aug 31, 2012 |
|------------------|--------------|--------------|
| CHEDDAR | 46,729 | 45,101 |
| PROCESSED CHEESE | 9,823 | 11,649 |
| SPECIALTY CHEESE | 21,758 | 23,998 |

Comments on Stocks

Plan A butter stocks made an important leap in August, increasing from 1,958 t on July 31, 2012 to 2,888 t on August 31, 2012. Strong milk production and the closing of Plan B on August 1st have prompted manufacturers to offer more butter in Plan A.

As is normally the case, Plan B butter stocks continued to come down and stood at 13,209 t on August 31, 2012. All this butter must be bought back by manufacturers by December 22, 2012. Nearly 4,500 t per month on average will therefore need to be bought back in October, November, and December.

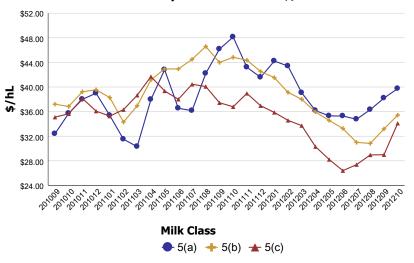
Imported butter stocks grew from 152 t on July 31, 2012 to 534 t at the end of August as we have started to receive butter from New Zealand. Nearly 2,000 t have been purchased and will be received from August to December or January, depending on our supplier's product availability. Butter stocks for export are still nil. However once we reach our objective of 3,000 t in Plan A butter inventory, we could start purchasing butter for export again, for the first time in two years.

Average Return from Milk Sales

| (\$/hl std) | | | | | |
|-------------|------------------|------------------|----------|--|--|
| Milk Class | 2010/9 to 2011/8 | 2011/9 to 2012/8 | % Change | | |
| 1 | \$90.92 | \$94.21 | 3.61% | | |
| 2 to 4(d) | \$76.45 | \$77.65 | 1.57% | | |
| 4(m) 4(a1)* | \$12.64 | \$11.63 | -8.00% | | |
| 5(a) to (c) | \$37.49 | \$37.35 | -0.37% | | |
| 5(d) | \$31.59 | \$31.10 | -1.54% | | |
| All Classes | \$75.50 | \$76.01 | 0.68% | | |

^{*} Price based on SNF components only

Class 5 Component Prices in \$/hL



Structural Surplus

(12 Month Rolling)

